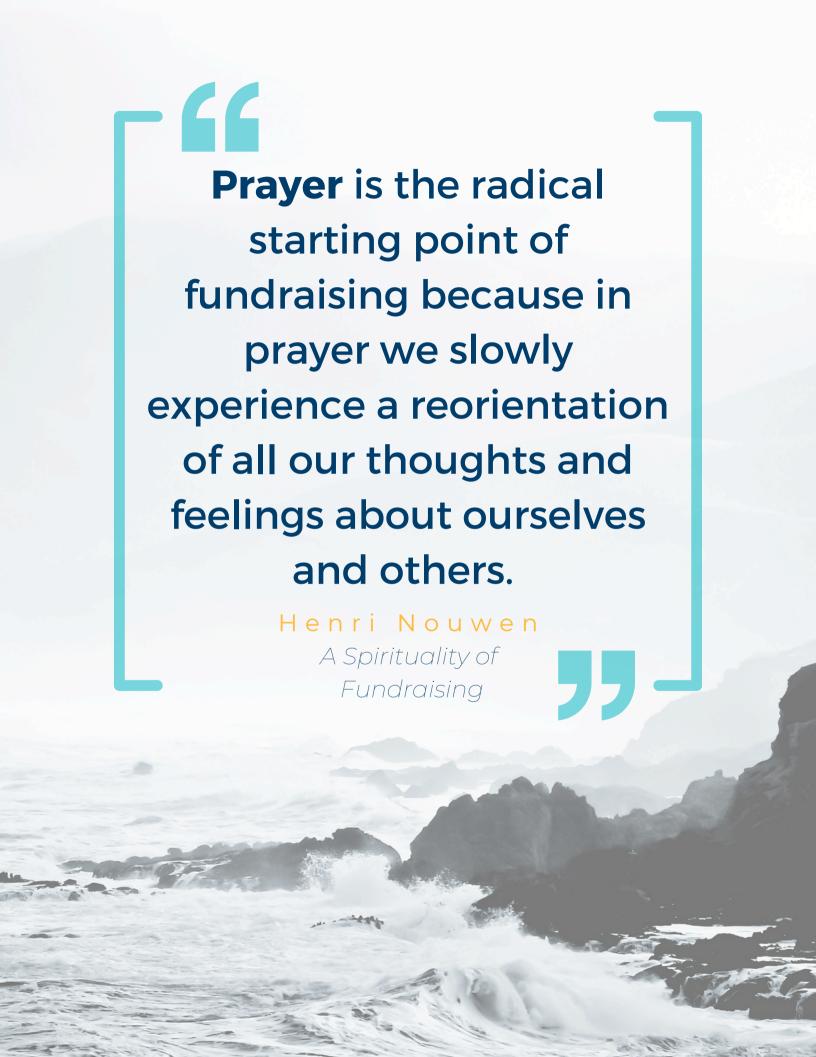


FUNDRAISING GUIDE







Fundraising may seem like a daunting task, but *what if* it became one of the most **fulfilling** and **rewarding** steps of your journey?

Most teams have witnessed growth in their faith and trust in God through this critical first step. It is essential to engage supporting partners because God uses people in a variety of ways to accomplish His mission. We like to call this step "Partnership Development" (PD) because we believe <u>everyone</u> plays a part in God's mission!

Some people go (that's you!), others pray, and a number of people provide financial support. This means that you have an opportunity to *invite* others to play their part alongside you!

Before you do anything else, take time to pray over the names God brings to mind as potential ministry partners. Try to write down at least 50 names whom you will invite to join you as partners in prayer and giving (worksheet on next page).

The first steps are always the hardest.

This guide is here to help you get started feeling confident and successful!

NAME STORMING:

The first step in fundraising is just thinking of people you can ask to support you! We call this "Name Storming." Try to come up with 50 names total.

Print this page as a worksheet to get started!

	, 3	
FAMILY		
FRIENDS		
CHURCH CONNE	CTIONS	
MORE DISTANT R	ELATIONSHIPS	
OTHER		

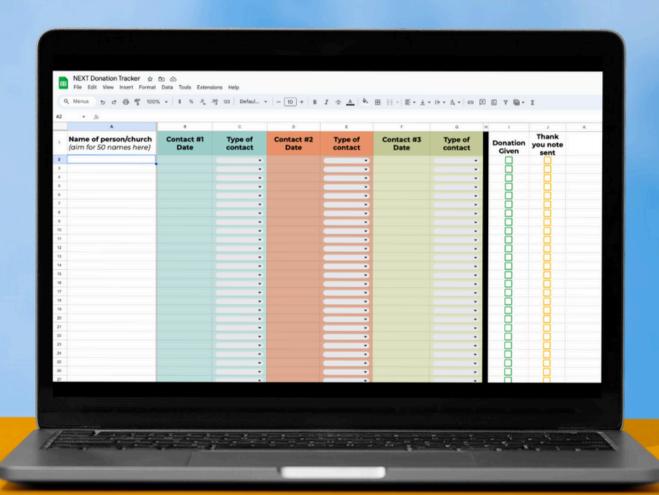
*Now, circle or underline the **10 names** you feel are the <u>easiest</u> to start with, and send them a letter/text/email!



DONATIONS tracking sheet



EASILY TRACK ALL DONATION REQUESTS
 FEEL MORE CONFIDENT IN RAISING FUNDS
 NEVER MISS A THANK-YOU NOTE OR FOLLOW UP





et started

<u>Support Letter</u> **Template**



WILL YOU PARTNER WITH ME?



MAIL A CHECK

WHAT WILL I BE DOING?

Serve in various settings

Learn ministry strategies and tools from long-term workers in the field

Text <u>Message</u> **Templates**

Prayer Card Template



SAMPLE SUPPORT LETTER



HOW TO ACCESS THIS TEMPLATE:

Click here to use this template on Canva.com

You just need a FREE Canva account. It's super easy!

Instructions for use and printing are ON the template on Canva.

TEXT MESSAGE TEMPLATES



Initial Message:

Hey _____! I hope you're doing well. I wanted to let you know that I have an exciting opportunity this [season] to go on a mission trip in [location]. I was wondering if you would be willing to meet with me sometime soon to talk about becoming one of my ministry partners? As I was praying about who to invite on this journey with me, you came to mind. I'd love to talk with you more about what I'll be doing in [location]. If you're able to give financially, here's my donation page with more info: [add donation link]. Excited to hear from you soon!



Follow-up Message #1:

(send 2-3 days after your first text)

Hey again! Just wanted to follow up with my last text about my mission trip in [location] this [season]. No worries if you can't connect right now, I know life is so busy! If you have any questions, I can reply in a text, too, if that's easier for you. If you're able to give financially, here's my donation page with more info: [add donation link]



Follow-up Message #2:

(send 1 week after your second text)

Hey _____, I hope I'm not bugging you. I just wanted to check one last time to see if you would be interested in hearing more about becoming a prayer and financial partner of mine to [ministry location] this [season]. No worries if you can't, but if you could get back to me either way, that'd be great! I am free this week if you want to hear more about it. Have a great day!

Once this 3rd text is sent, simply let it go. If they respond, great! If not, no worries and definitely no hard feelings. Some people just have a lot on their plate.

THE POWER OF A PRAYER CARD

CLICK HERE TO GET THIS CANVA TEMPLATE

FIRST NAME LAST NAME

Serving in cross-cultural ministry with Global Partners.



- Pray faithfully for the long-term ministry work in [SITE NAME].
- Pray for God to use me and my team in powerful ways this [SEASON].
- Pray for overall health during my internship and for our team's unity.
- Pray that God teaches me more about His plan for my life and my calling.



Donate:

Give directly to me online by scanning this with your phone's camera:



LOCATION NAME HERE

Easily customizable for YOU and your trip!

PERFECT FOR:

✓ Passing out at a church
 ✓ Giving to donors as a prayer reminder
 ✓ Mailing with your support letter
 ✓ A tangible reminder to donate

TO STOP BELIEVING

PEOPLE
DON'T LIKE
TO GIVE AND
DON'T HAVE
MONEY

THERE ARE MORE IMPORTANT THINGS TO GIVE TO

FUNDRAISING
IS A BURDEN
FOR PEOPLE

IT'S NOT
SPIRITUAL
TO ASK FOR
MONEY

The Truth:

Partnership Development (PD) allows us to give the Church tangible ways to be involved in God's global mission. We grow in faith as we wait and trust, recognizing the control of the Holy Spirit. We certainly extend the invitation to people, but we trust the Holy Spirit to do the heavy lifting. This will be a great journey of trusting in the Lord!

10 GREAT WAYS to mise money

- 1. Brainstorm 50 people to contact immediately.
- 2.Send support letters by email or mail, or send text messages to friends and family.
- 3. <u>Sell t-shirts</u>, <u>coffee mugs</u>, baked goods, or other items.
- 4. Ask your pastor if you can speak at church for 2-5 mins.
- 5. Ask your pastor if the church can donate to you.
- 6. Pick up extra shifts or a side-job, & have all proceeds go directly to your trip.
- 7. Ask for donations in lieu of birthday/Christmas presents.
- 8. Pass out Prayer Cards with a QR code to donate to you.
- 9. Create a secret Facebook group and invite people to it.
- 10. Make personal phone calls or leave voice mails. (Actually talking to someone often leads to higher giving!)

3 TIPS FOR SUCCESS





This is 100% the key to fundraising. God is the one who will provide your donors and donations. Time and time again, we see interns very nervous about fundraising, and then see God provide MORE than they need.

So, pray over every name on your brainstorming list, pray over the letters you send in the mail, pray over the texts you send. Are you ready to be blown away? God can do it.

Always follow up!



Listen: people are busy. That letter you sent in the mail? It's probably buried under a big pile of other mail. That email you sent? It's probably been forgotten in the inbox void.

You HAVE TO follow up with the people you ask for money. People are so much more willing to give when they are reminded about it and know it's personal from you. If they didn't give to you after the first contact point, don't give up!

Be bold!



So many teams say they wish they had started fund-raising sooner and been more willing to make bold "asks" of people in their life.

We always say, "Don't say someone's 'NO' for them," meaning: always just ask! It will surprise you who is willing to donate that you didn't think ever would. Be bold, not wishy-washy when you ask for financial support. You are giving THEM an opportunity to obey God and be a part of the Great Commission!

