



FUNDRAISING GUIDE

SHORT-TERM TEAMS





What is PARTNERSHIP DEVELOPMENT?

Fundraising may seem like a daunting task, but *what if* it became one of the most **fulfilling** and **rewarding** steps of your journey?

Most NEXT Interns have witnessed growth in their **faith** and **trust** in God through this critical first step. As a part of the NEXT program it is essential to engage supporting partners because God uses people in a variety of ways to accomplish His mission. We like to call this step "Partnership Development" (PD) because we believe everyone plays a part in God's mission!

Some people go (that's you!), others pray, and a number of people provide financial support. This means that you have an opportunity to *invite* others to play their part alongside you!

Before you do anything else, **take time to pray** over the names God brings to mind as potential ministry partners. Try to write down at least **50** names whom you will invite to join you as partners in prayer and giving (*worksheet included*).

The first steps are always the hardest. This guide is here to help you feel confident and successful!

“

Prayer is the radical starting point of fundraising because in prayer we slowly experience a reorientation of all our thoughts and feelings about ourselves and others.

Henri Nouwen

A Spirituality of Fundraising

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MYTHS

you should stop believing

1 PEOPLE
DON'T LIKE
TO GIVE AND
DON'T HAVE
MONEY

2 THERE ARE
MORE
IMPORTANT
THINGS TO
GIVE TO

3 FUNDRAISING
IS A BURDEN
FOR PEOPLE

4 IT'S NOT
SPIRITUAL
TO ASK FOR
MONEY

The Truth:

Partnership Development (PD) allows us to give the Church tangible ways to be involved in God's global mission. **We grow in faith as we wait and trust**, recognizing the control of the Holy Spirit. We certainly extend the invitation to people, but **we trust the Holy Spirit to do the heavy lifting**. This will be a great journey of trusting in the Lord!

10 GREAT WAYS to raise money

THE UNDERLINED WORDS ARE CLICKABLE LINKS.

1. Brainstorm 50 people to contact immediately.
2. Send support letters by email or mail, or send text messages to friends and family. *(Get templates on the next page)*
3. Sell t-shirts, coffee mugs, baked goods, or other items.
4. Ask your pastor if you can speak at church for 2-5 mins.
5. Ask your pastor if the church can donate to you.
6. Pick up extra shifts or a side-job, & have all proceeds go directly to your trip.
7. Ask for donations in lieu of birthday/Christmas presents.
8. Pass out Prayer Cards with a QR code to donate to you.
9. Create a secret Facebook group and invite people to it.
10. Make personal phone calls or leave voice mails.

RESOURCES

TO GET YOU STARTED

The following are clickable links.

- [Tailored Fundraising blog with GREAT tips and ideas](#)
- [Tailored Fundraising YouTube channel and webinars](#)
- [How to use QR codes to simplify fundraising](#)
- [Bonfire: Create great tshirts to sell and raise money](#)
- [The God Ask: A book that our long-term missionaries use](#)
- [A Spirituality of Fundraising by Henry Nouwen](#)

TEMPLATES

FOR YOU TO USE

The following are clickable links.

[Support
Letter
Template](#)

[Text
Message
Templates](#)

[Prayer Card
with QR
Code](#)

SAMPLE SUPPORT LETTER





LOCATION OF TRIP HERE

Your Name Here

HELLO FAMILY & FRIENDS!

*I have recently been given the incredible opportunity to go on a short-term mission experience in **Eastern Europe** with Global Partners! I will be learning the local culture, discipling people through relationships, helping the missionaries in various ministry activities, and discovering how the Lord is calling me to engage with the world.*

*I will be traveling with a team **June 1 - 10, 2024**.*

WILL YOU PARTNER WITH ME?

Most importantly, I invite you to be a partner with me on this journey! There are three ways to participate in global mission work: some may go (that's me!), others pray, and a number of you can provide financial support. Due to a variety of reasons, some people don't have the opportunity to travel to global mission fields, but through giving and prayer, we are all offered tangible ways to be involved in God's global mission.

Will you prayerfully consider giving financially toward this opportunity?

In order for me to be a part of this experience, I need to raise around **\$2,000 by May 1st**. I am incredibly grateful for any and all prayers and donations you graciously give! The Lord is our ultimate provider, and through your giving, I believe He can provide in amazing ways! I thank you in advance for your gracious giving, encouragement, and prayers!

1 GIVE ONLINE:
gponline.org/missionaries

Or scan this QR code with your phone

2 MAIL A CHECK:
Payable to: Global Partners
Memo line: My Name



WHAT WILL I BE DOING?

- Serve in various ministry settings
- Learn the local language and culture
- Engage in disciple-making ministries
- Learn ministry strategies and tools from long-term workers in the field
- Grow in God's calling for my life.

Learn more at:
GPNLINE.ORG

HOW TO ACCESS THIS TEMPLATE:

[Click here to use this template on Canva.com](https://www.canva.com/templates/1000000000-sample-support-letter/)

You just need a FREE Canva account. It's super easy!

Instructions for use and printing are ON the template on Canva.

TEXT MESSAGE TEMPLATES

1

Initial Message:

Hey _____! I hope you're doing well. I wanted to let you know that I have an exciting opportunity this [season] to go on a mission trip in [location]. I was wondering if you would be willing to meet with me sometime soon to talk about becoming one of my ministry partners? As I was praying about who to invite on this journey with me, you came to mind. I'd love to talk with you more about what I'll be doing in [location]. If you're able to give financially, here's my donation page with more info: [add donation link]. Excited to hear from you soon!

2

Follow-up Message #1:

(send 2-3 days after your first text)

Hey again! Just wanted to follow up with my last text about my mission trip in [location] this [season]. No worries if you can't connect right now, I know life is so busy! If you have any questions, I can reply in a text, too, if that's easier for you. If you're able to give financially, here's my donation page with more info: [add donation link]

3

Follow-up Message #2:

(send 1 week after your second text)

Hey _____, I hope I'm not bugging you. I just wanted to check one last time to see if you would be interested in hearing more about becoming a prayer and financial partner of mine to [ministry location] this [season]. No worries if you can't, but if you could get back to me either way, that'd be great! I am free this week if you want to hear more about it. Have a great day!

Once this 3rd text is sent, simply let it go. If they respond, great! If not, no worries and definitely no hard feelings. Some people just have a lot on their plate.

THE POWER OF A PRAYER CARD

[CLICK HERE TO GET THIS CANVA TEMPLATE](#)

<p>FIRST NAME LAST NAME</p> <p><i>Serving in cross-cultural ministry with Global Partners.</i></p> 	<p> GLOBAL PARTNERS</p> <ul style="list-style-type: none">▶ Pray faithfully for the long-term ministry work in [SITE NAME].▶ Pray for God to use me and my team in powerful ways this [SEASON].▶ Pray for overall health during my internship and for our team's unity.▶ Pray that God teaches me more about His plan for my life and my calling. <p>Donate: </p> <p><i>Give directly to me online by scanning this with your phone's camera:</i></p> 
LOCATION NAME HERE	

Easily customizable for YOU and your trip!

- PERFECT FOR:**
- ✓ Passing out at a church
 - ✓ Giving to donors as a prayer reminder
 - ✓ Mailing with your support letter
 - ✓ A tangible reminder to donate

NAME STORMING:

The first step in fundraising is just thinking of people you can ask to support you! We call this "Name Storming." Try to come up with **50 names total**.

Print this page as a worksheet to get started!

FAMILY

FRIENDS

CHURCH CONNECTIONS


MORE DISTANT RELATIONSHIPS

OTHER

Now, circle or underline the **10 names you feel are the easiest to start with, and send them a letter/text/email!*

3 TIPS FOR SUCCESS


Pray, pray, pray!



This is 100% the key to fundraising. God is the one who will provide your donors and donations. Time and time again, we see interns very nervous about fundraising, and then see God provide MORE than they need.

So, pray over every name on your brainstorming list, pray over the letters you send in the mail, pray over the texts you send. **Are you ready to be blown away?** God can do it.


Always follow up!



Listen: people are busy. That letter you sent in the mail? It's probably buried under a big pile of other mail. That email you sent? It's probably been forgotten in the inbox void.

You **HAVE TO follow up** with the people you ask for money. People are so much more willing to give when they are reminded about it and know it's **personal** from you. If they didn't give to you after the first contact point, don't give up!

Use social media!



The vast majority of people are on social media, so meet them there! Most of our interns find a lot of success in creating a **secret Facebook group** for their partners. You can give information, post pictures of your site, send giving updates, and most importantly: **post your direct giving link!**

Not on Facebook? I get it. Instagram direct messages can be **very** effective, too! Some interns have created a new IG account specifically for partnership development.

“

And my God will
meet **all your needs**
according to the
riches of his glory in
Christ Jesus.

The Apostle Paul

Philippians 4:19

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